



## **Town of Bridgewater** **Strategic Planning Committee**

August 21, 2025

9:00 AM

Conference Room 201A/2nd Floor  
and virtually via Zoom:

<https://us06web.zoom.us/j/85009364671>

To attend via phone, dial: 1(646) 876-9923

**Meeting ID:** 850 0936 4671

### **MEETING AGENDA**

- A. Call to Order**
- B. Approval of Meeting Minutes**
  - a) August 7, 2025 Meeting Minutes
- C. Public Comment**
- D. Legislation Referred**
  - a) Order O-FY25-074: Town Manager Goals
- E. Public Comment**
- F. Adjournment of Meeting**



## Town of Bridgewater Strategic Planning Committee

August 7, 2025

9:00 AM

66 Central Square

Academy Building

Conference Room 201A/2nd Floor

and Virtually via Zoom:

<https://us06web.zoom.us/j/88025540559>

To attend via phone, dial: 1(646) 876-9923

**Meeting ID:** 880 2554 0559

### MEETING MINUTES

#### A. Call to Order

Councilor Perry called the meeting to order at 9:00am. The meeting took place in Conference Room 201A of the Academy Building and via Zoom.

Committee members present: Councilor Perry, Councilor Striggles and Councilor Loreti (via Zoom).

#### B. Approval of Meeting Minutes

a) July 10, 2025 Meeting Minutes

*Councilor Striggles made a motion to approve the 7/10/25 meeting minutes, which was duly seconded by Councilor Loreti.*

A roll-call vote was taken with the results as follows: Loreti – Yea; Striggles – Yea; Perry – Yea. Motion passed 3-0.

#### C. Public Comment - None

#### D. Legislation Referred

a) Order O-FY25-074: Town Manager Goals

The committee discussed each goal and developed the timeframe.

##### TSG-001: Exemplary Town Operations

After discussion the following dates were agreed upon:

- Conduct multiple meetings with BR School District/Superintendent – 1/12/26 completion date with a submission to the Town Council at the 1/20/26 meeting.
- Conduct a Town wide Resident Satisfaction Survey – 12/15/25 completion date.

- Deliver a Town Manager Operational Report to the Town Council every 4 weeks – currently being done, would like to see more face time with the residents to get message across.

TSG-002: Drinking Water Improvement

After discussion the following dates were agreed upon:

- Develop and publicly present, in conjunction with water dept/DPW, an updated multiphase improvement plan.... – an initial review will be presented to council by 10/1/25.

TSG-003: Roadway Improvement Plan

After discussion the following dates were agreed upon:

- Complete/update road condition assessment, in conjunction with DPW, and update priority repair list... - 1/26/26 completion, presented to the council on 2/3/26.
- Once developed, update town website with posting of priority street repair list and roadway improvement plan.... –

Councilor Loreti would like on home page as people want to know when their road will be fixed.

Councilor Striggles would like a link “DPW FAQ” with bullet point list with links on homepage.

TSG-004: Community Engagement and Communication

After discussion the following dates were agreed upon:

- Improvements to Town website, existing or new design... - 6/1/26 update the Town Council.

Councilor Perry noted that this is currently in process and Councilor Loreti noted that we have other priorities, flexible date.

- Expanding public engagement by hosting public forums/listening sessions with update to Town Council in Town Manager’s Report – decided on 4
- Launch at least one new or improved community engagement tool – would like atleast one launch but no timeline.
- Engage with the public by attending at least one community event per quarter – no issue with this, already attended July 4<sup>th</sup> parade.

TSG-005: Economic Development Strategy

After discussion the following dates were agreed upon:

- Identify current economic strengths and weaknesses.... – date of 4/1/26 then presentation at 2<sup>nd</sup> April Town Council meeting.

Councilor Perry noted that the crossing lights are crosswalks in the center are already in the works.

Councilor Striggles wanted to look at February or June when grant applications are due.

TSG-006: Operational Efficiency

- Conduct an independent operational review.
- Identify grant opportunities to support the review.
- Once grant funding is secured, report results to Town Council

Councilor Loreti noted that he wrote this up to what was asked of the school to do. Would like done before FY27 budget so data can be used.

Councilor Perry noted that the state funding grant is not available, should give the Town Manager the ability to do on his own. Suggest keep as goal but keep as Town Manager doing.

Councilor Loreti left the meeting at 10:01 a.m.

Councilor Striggles noted that the grant has not been available since 2024 and the application is usually due by February. Noted that the Town Manager is new to the town, fresh set of eyes, ideas. Would rather give to him because of financial constraints.

Councilor Perry noted that he will discuss with Justin and come back at the next meeting, will rewrite.

**E. Public Comment** - None

**F. Adjournment of Meeting**

*Councilor Striggles made a motion to adjourn, which was duly seconded by Councilor Perry.*

A roll-call vote was taken with the results as follows: Loreti – Absent at the time of the vote; Striggles – Yea; Perry – Yea. Motion passed 2-0.

Meeting adjourned at 10:08 a.m.



## Bridgewater Town Council

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Introduced By: Paul Murphy, Councilor  
Date Introduced: 6/17/2025  
First Reading: 6/17/2025  
Second Reading:  
Amendments Adopted:  
Third Reading:  
Date Adopted:  
Date Effective:

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### **Order O-FY25-074: Town Manager Goals**

**WHEREAS;** the Town Council recognizes that establishing priorities for the Town and the Town Manager is critical to ensuring that resources are directed toward Bridgewater's highest-priority initiatives;

**NOW THEREFORE,** the Town Council prioritizes the following goals for the Town of Bridgewater and instructs the Town Manager to complete these goals prior to the end of FY26:

#### **FY26-TCG-001: Exemplary Town Operations**

*Develop, communicate, and deliver against the following Town Service milestones:*

- Develop and adhere to a balanced budget
- Conduct a Town-wide Resident Satisfaction Survey to baseline opinions on key town services, projects, and communications by 09/01/2025
- Deliver a Town Manager Operational Report to the Town Council every 4 weeks
- {populate with input from Town Departments, Town Manager, and Town Clerk in the format: Milestone – Due Date}

**Responsible Party:** Town Manager

**Evidence of Success:** The Town Manager has completed each milestone by the defined date, and we see measurable improvement in resident satisfaction and in the Town Manager's annual performance review.

#### **FY26-TCG-002: Drinking Water Improvement**

*Develop, communicate, and deliver a clear plan with actionable milestones to address public concerns over drinking water quality and ensure safe, reliable water delivery at the tap.*

**Responsible Party:** Town Manager

**Evidence of Success:** The Town Manager completes each milestone by the defined date. There is a documented reduction in brown water complaints, along with measurable progress in identifying new water sources and expanding system capacity.

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**FY26-TCG-003: Roadway Improvement Plan**

*Prepare and communicate a clear plan to address Bridgewater’s roadway conditions, including short-term repairs, long-term reconstruction priorities, and potential funding strategies.*

**Responsible Party:** Town Manager

**Evidence of Success:** A comprehensive and publicly accessible roadway improvement plan is completed and presented to the Town Council by 01/01/2026. The plan includes project prioritization, cost estimates, and funding options, and is used to guide future investments and communications with residents.

**FY26-TCG-004: Community Engagement and Communication**

*Strengthen community trust and transparency by expanding public engagement opportunities, improving access to information, and enhancing communication between the Town and residents.*

**Responsible Party:** Town Manager

**Evidence of Success:** The Town Manager implements new or improved tools for communication (e.g., updated website features, newsletter, or community dashboard), holds at least four public forums or listening sessions by 06/30/2026, and tracks increased resident participation in town initiatives.

**FY26-TCG-005: Economic Development Strategy**

*Develop and implement a targeted economic development strategy to attract new businesses, support existing local enterprises, and strengthen Bridgewater’s commercial tax base.*

**Responsible Party:** Town Manager

**Evidence of Success:** A formal economic development plan is completed and presented by 12/31/2025. The plan includes strategies for business retention, attraction, and downtown activation. Key performance indicators include increased commercial permitting activity, new business openings, and engagement with the business community.

**Explanation:**

*This Order represents the Town Council’s formal communication of its priorities to the Town Manager. It is designed to align the Town Manager’s work with the Council’s goals and to provide a framework for measuring performance and progress.*

**Committee Referrals and Dispositions:**

<b>Referral(s)</b>	<b>Disposition(s)</b>
<ul style="list-style-type: none"><li>• Strategic Planning</li></ul>	<ul style="list-style-type: none"><li>•</li></ul>
<ul style="list-style-type: none"><li>•</li></ul>	<ul style="list-style-type: none"><li>•</li></ul>
<ul style="list-style-type: none"><li>•</li></ul>	<ul style="list-style-type: none"><li>•</li></ul>

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Attachments: None

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