



Town of Bridgewater **Strategic Planning Committee**

August 7, 2025

9:00 AM

66 Central Square

Academy Building

Conference Room 201A/2nd Floor

and Virtually via Zoom:

<https://us06web.zoom.us/j/88025540559>

To attend via phone, dial: 1(646) 876-9923

Meeting ID: 880 2554 0559

MEETING AGENDA

- A. Call to Order**
- B. Approval of Meeting Minutes**
 - a) July 10, 2025 Meeting Minutes
- C. Public Comment**
- D. Legislation Referred**
 - a) Order O-FY25-074: Town Manager Goals
- E. Public Comment**
- F. Adjournment of Meeting**



Town of Bridgewater Strategic Planning Committee

July 10, 2025

9:00 AM

66 Central Square

Conference Room 201A

The meeting will also be held virtually via Zoom.

To attend via video, click on the link below:

<https://us06web.zoom.us/j/87424452109>

To attend via phone, dial: 1(646) 876-9923

Meeting ID: 874 2445 2109

MEETING AGENDA

Call to Order

Councilor Perry called the meeting to order at 9:00am. The meeting took place in Conference Room 201A of the Academy Building and via Zoom.

Committee members present: Councilor Perry, Councilor Striggles and Councilor Loreti (via Zoom).

Public Comment – None

Legislation Referred

- a) Order O-FY25-074: Town Manager Goals
Councilor Perry discussed the timeline of the town manager goals and review and asked each Councilor if they had any comments/feedback.

Councilor Loreti noted that he would like specific dates, what objectives are and add operational efficiency review.

Councilor Striggles noted that should build structure around smart goals, in favor of operational efficiency review.

Councilor Perry noted that short term vs long term goals needed, also need to give some time as just started. Obtainable goals – breakdown, make clear.

Councilor Loreti suggested developing a balances budget by 4/7/26 and joint meeting with BR School/Raynham on 1/6/26.

Councilor Perry noted that 1/6/26 might be too early, maybe 1/15/26.

Councilor Striggles suggested 3 meetings with School/Raynham – one in the Fall and then February and April, rather be pro-active, get ahead if an override is needed.

Councilor Perry noted that for the Town-wide resident satisfaction survey, 9/1/25 might be a tight timeframe as he just started.

Councilor Striggles suggested 10/1/25, which is 90 days after his start date and Councilor Loreti agreed with that date.

Councilor Perry noted that he is in favor of a survey but not sure if 10/1 will give enough time for people to participate and suggested 11/1/25.

On goal FY26-TCG-002 Councilor Loreti noted that need to discuss with Justin timeline and specifics.

Councilor Perry noted that Justin wants to meet with Azu and modify presentation to the Town Council.

Councilor Loreti left the meeting at 9:46a.m.

Councilor Striggles noted that a multi-improvement plan is needed, takes all of us to fix it, are there any grants, new knowledge.

On goal FY26-TCG-003 Councilor Perry noted that a plan is created by DPW, would have to meet with Azu. 1/1/26 might be a reasonable date.

Councilor Striggles noted that this should go hand and hand with water, should not just fall on Town Manager.

On goal FY26-TCG-004, Councilor Perry noted that we would need to see what capabilities there are to do this.

Councilor Striggles noted that residents find information from Town Facebook page, website. Need to determine best way.

On goal FY26-TCG-005, Councilor Perry noted that we have a CED Director, Town Manager should work closely with CED, should this be a Town Manager goal? Vett this out, what are we looking for him to present, need to look at wording.

Councilor Striggles noted that there is room for creativity for first year, new Town Manager, new challenges.

Councilor Perry noted that the council needs to establish reasonable and attainable goals.

Councilor Striggles noted that the town needs to do a better job of notifying resident when there are issues (ie. Water bans, water main breaks). Keep an on going partnership with Raynham and schools.

Councilor Perry noted that guidance and support for boards and committees should be added, create plan to fill vacancies, training for new members.

Councilor Striggles noted that she is all for more training, free State level training? Some volunteer training?

Councilor Perry noted that Strategic Planning will have a follow-up meeting on 8/7 at 9am; he will send email to all councilors to see if they had anything to add and will talk with Justin before the next meeting.

Public Comment - None

Adjournment of Meeting

Councilor Striggles made a motion to adjourn which was duly seconded by Council Perry.

A roll-call vote was taken with the results as follows: Perry – Yea; Striggles – Yea; Loreti – absent at the time of the vote. Motion passes 2-0.

Meeting adjourned at 10:44a.m.



Bridgewater Town Council

Introduced By: Paul Murphy, Councilor
Date Introduced: 6/17/2025
First Reading: 6/17/2025
Second Reading:
Amendments Adopted:
Third Reading:
Date Adopted:
Date Effective:

Order O-FY25-074: Town Manager Goals

WHEREAS; the Town Council recognizes that establishing priorities for the Town and the Town Manager is critical to ensuring that resources are directed toward Bridgewater's highest-priority initiatives;

NOW THEREFORE, the Town Council prioritizes the following goals for the Town of Bridgewater and instructs the Town Manager to complete these goals prior to the end of FY26:

FY26-TCG-001: Exemplary Town Operations

Develop, communicate, and deliver against the following Town Service milestones:

- Develop and adhere to a balanced budget
- Conduct a Town-wide Resident Satisfaction Survey to baseline opinions on key town services, projects, and communications by 09/01/2025
- Deliver a Town Manager Operational Report to the Town Council every 4 weeks
- {populate with input from Town Departments, Town Manager, and Town Clerk in the format: Milestone – Due Date}

Responsible Party: Town Manager

Evidence of Success: The Town Manager has completed each milestone by the defined date, and we see measurable improvement in resident satisfaction and in the Town Manager's annual performance review.

FY26-TCG-002: Drinking Water Improvement

Develop, communicate, and deliver a clear plan with actionable milestones to address public concerns over drinking water quality and ensure safe, reliable water delivery at the tap.

Responsible Party: Town Manager

Evidence of Success: The Town Manager completes each milestone by the defined date. There is a documented reduction in brown water complaints, along with measurable progress in identifying new water sources and expanding system capacity.

NOT FOR ACTION - FIRST READING

REFER TO STRATEGIC PLANNING COMMITTEE

FY26-TCG-003: Roadway Improvement Plan

Prepare and communicate a clear plan to address Bridgewater’s roadway conditions, including short-term repairs, long-term reconstruction priorities, and potential funding strategies.

Responsible Party: Town Manager

Evidence of Success: A comprehensive and publicly accessible roadway improvement plan is completed and presented to the Town Council by 01/01/2026. The plan includes project prioritization, cost estimates, and funding options, and is used to guide future investments and communications with residents.

FY26-TCG-004: Community Engagement and Communication

Strengthen community trust and transparency by expanding public engagement opportunities, improving access to information, and enhancing communication between the Town and residents.

Responsible Party: Town Manager

Evidence of Success: The Town Manager implements new or improved tools for communication (e.g., updated website features, newsletter, or community dashboard), holds at least four public forums or listening sessions by 06/30/2026, and tracks increased resident participation in town initiatives.

FY26-TCG-005: Economic Development Strategy

Develop and implement a targeted economic development strategy to attract new businesses, support existing local enterprises, and strengthen Bridgewater’s commercial tax base.

Responsible Party: Town Manager

Evidence of Success: A formal economic development plan is completed and presented by 12/31/2025. The plan includes strategies for business retention, attraction, and downtown activation. Key performance indicators include increased commercial permitting activity, new business openings, and engagement with the business community.

Explanation:

This Order represents the Town Council’s formal communication of its priorities to the Town Manager. It is designed to align the Town Manager’s work with the Council’s goals and to provide a framework for measuring performance and progress.

Committee Referrals and Dispositions:

Referral(s)	Disposition(s)
<ul style="list-style-type: none"> • Strategic Planning 	<ul style="list-style-type: none"> •
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NOT FOR ACTION - FIRST READING
REFER TO STRATEGIC PLANNING COMMITTEE

Attachments: None

NOT FOR ACTION - FIRST READING
REFER TO STRATEGIC PLANNING COMMITTEE