



## Town of Bridgewater Strategic Planning Committee

February 12, 2024

7:00 PM

The meeting will be held virtually via Zoom.

To attend via video, click on the link below:

<https://us06web.zoom.us/j/84342602341>

To attend via phone, dial: 1(646) 876-9923

**Meeting ID:** 843 4260 2341

### MEETING AGENDA

**Disclosure:** Pursuant to Section 20 of Chapter 20 of the Acts of 2021, An Act Relative to Extending Certain Covid-19 Measures Adopted During the State of Emergency, this meeting for the Town of Bridgewater will be fully remote and accessible to the public through remote participation to the greatest extent possible. There will be no in person attendance permitted. Citizens who wish to tune in to the meeting may do so via Zoom.

- A. Call to Order**
- B. Approval of Meeting Minutes**
  - a) January 22, 2023 Meeting Minutes
- C. Public Comment**
- D. Items Referred**
  - a) Order O-FY24-018: Establish Town Manager Goals
- E. Adjournment of Meeting**



# Bridgewater Town Council

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Introduced By: Erik Moore, Councilor  
Date Introduced: 12/5/2023  
First Reading: 12/5/2023  
Second Reading:  
Amendments Adopted:  
Third Reading:  
Date Adopted:  
Date Effective:

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## Order O-FY24-018: Establish Town Manager Goals

**WHEREAS;** The Town Council adopted The Resolution Establishing the Town Council’s Vision for Bridgewater (R-FY22-006), which reads, “By the year 2035, Bridgewater will have established itself as the region’s most accessible and desirable hub of culture, commerce, education, and open space recreation with a thriving downtown area, a breadth of housing choices, sustainable infrastructure, and a connected network of scenic outdoor recreation options, all of which preserve our quaint small-town aesthetic and highlight our historic heritage and charm. This will be supported by a best-in-class town government that prioritizes sound fiscal management, fast and reliable municipal services, community engagement and inclusivity, and economic prosperity to create better everyday lives for all generations and cultures;" and

**WHEREAS;** The Planning Board adopted the 10-year Master Plan on May 18, 2022, which reads in part, “The purpose of a Master Plan is to guide policy decisions that will shape the community’s physical, social, and economic development through leadership, regulations, public investment, and effective public engagement in the civic life of the town;” and

**WHEREAS;** The Town Council wishes to implement those portions of the Master Plan which satisfy its goals as outlined in the Vision for Bridgewater and prioritize them alongside other town needs;

**WHEREAS;** The Town Council recognizes that establishing priorities for the Town and Town Manager is critical to ensuring our Town’s resources are allocated to our highest priority initiatives;

**NOW THEREFORE;** The Town Council prioritizes the following goals for the Town of Bridgewater and instructs the Town Manager to complete these goals prior to the end of FY25:

Goal	Responsible Party	Evidence of Success
<b>FY25-TCG-001 Exemplary Town Operations</b>	Town Manager	The Town Manager has completed each milestone by the defined date and we see measurable improvement in

NOT FOR ACTION - FIRST READING

<p>Develop, communicate, and deliver against the following Town Service milestones:</p> <ul style="list-style-type: none"> <li>• Develop and adhere to a balanced budget</li> <li>• Conduct a Town-wide Resident Satisfaction Survey to baseline opinions on key town services, projects, and communications by 04/01/2023</li> <li>• Deliver a Town Manager Status Update to the Town Council every 3 weeks</li> <li>• <b>{populate with input from the TC, Town Manager and Town Clerk; Populate in the format of Milestone – Due Date}</b></li> </ul>		<p>Resident satisfaction score and Town Manager Annual Review.</p>
<p><b>FY25-TCG-002 Downtown Revitalization Milestones</b>          Develop, communicate, and deliver against the following milestones in support of Downtown Revitalization:</p> <ul style="list-style-type: none"> <li>• <b>{populate with input from the TC, Town Manager and CED Director; Populate in the format of Milestone – Due Date}</b></li> </ul>	<p>Town Manager</p>	<p>The Town Manager has completed each milestone by the defined date and we see progress toward downtown revitalization.</p>
<p><b>FY25-TCG-003 Drinking Water Milestones</b>          Develop, communicate, and deliver against the following milestones to reduce concerns over the quality of Bridgewater’s drinking water and ensure a quality product is delivered at the tap:</p> <ul style="list-style-type: none"> <li>• <b>{populate with input from the TC, Town Manager and DPW Director; Populate in the format of Milestone – Due Date}</b></li> </ul>	<p>Town Manager</p>	<p>The Town Manager has completed each milestone by the defined date and we see a reduction in the occurrence of brown water and an increase in actions taken to procure additional water sources and capacity.</p>
<p><b>FY25-TCG-004 Key Project Milestones</b>          Develop, communicate, and deliver against the following milestones in support of prioritized projects:</p>	<p>Town Manager</p>	<p>The Town Manager has completed each milestone by the defined date and these prioritized projects are moving forward as planned.</p>

<ul style="list-style-type: none"> <li>• Start Fire Station Build by MM/DD/YYYY</li> <li>• Secure funding for the 5 prioritized roadway reconstruction projects by 10/31/24</li> <li>• <b>{populate with input from the TC, Town Manager by reviewing the list of prioritized projects; Populate in the format of Milestone – Due Date}</b></li> </ul>		
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**Explanation:**

*This Order represents the Town Council’s priorities for the Town Manager. It is designed to identify achievable goals for the Town Manager and serves as a unified communication of priorities from the Town Council.*

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**Committee Referrals and Dispositions:**

Referral(s)	Disposition(s)
<ul style="list-style-type: none"> <li>• 12/5/23: Referred to Strategic Planning</li> </ul>	<ul style="list-style-type: none"> <li>•</li> </ul>
<ul style="list-style-type: none"> <li>•</li> </ul>	<ul style="list-style-type: none"> <li>•</li> </ul>
<ul style="list-style-type: none"> <li>•</li> </ul>	<ul style="list-style-type: none"> <li>•</li> </ul>

Attachments:                   None