



Town of Bridgewater
Community and Economic Development Committee

November 2, 2023

7:00 PM

The meeting will be held virtually via Zoom.

To attend via video, click on the link below:

<https://us06web.zoom.us/j/87038806317>

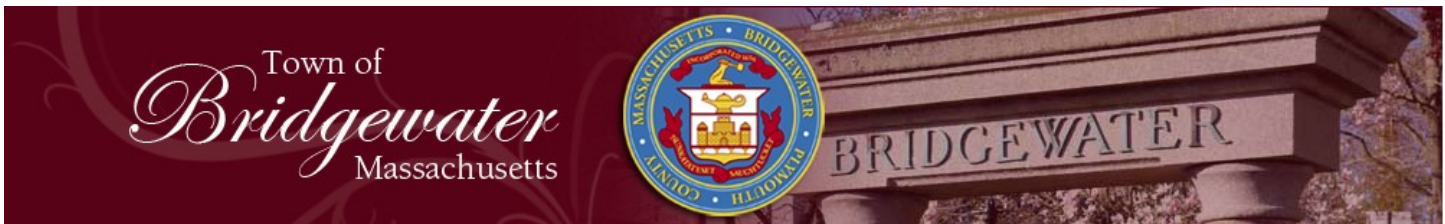
To attend via phone, dial: 1(646) 876-9923

Meeting ID: 870 3880 6317

MEETING AGENDA

Disclosure: Pursuant to Section 20 of Chapter 20 of the Acts of 2020, An Act Relative to Extending Certain Covid-19 Measures Adopted During the State of Emergency, and the March 31, 2025, extension granted by Chapter 22 of the Acts of 2022, this meeting for the Town of Bridgewater will be fully remote and accessible to the public through remote participation to the greatest extent possible. No in-person attendance is permitted. Citizens who wish to tune in to the meeting may do so via Zoom.

- A. Call to Order**
- B. Approval of Meeting Minutes**
 - a) July 25, 2023 Meeting Minutes
- C. Public Comment**
- D. New Business**
 - a) Discussion of Election Day Signs
- E. Adjournment of Meeting**



Town of Bridgewater
Community and Economic Development Committee

July 25, 2023
7:00 PM

MEETING MINUTES

Disclosure: Pursuant to Section 20 of Chapter 20 of the Acts of 2020, An Act Relative to Extending Certain Covid-19 Measures Adopted During the State of Emergency, and the March 31, 2025, extension granted by Chapter 22 of the Acts of 2022, this meeting for the Town of Bridgewater will be fully remote and accessible to the public through remote participation to the greatest extent possible. No in-person attendance is permitted. Citizens who wish to tune in to the meeting may do so via Zoom.

CALL TO ORDER

Councilor Robinson called the meeting to order at 7:00pm. The meeting was held via Zoom.

Councilors Present:

Susan Robinson
Fred Chase
Brad McKinnon

Also in attendance was Community and Economic Development Director Robert Rulli.

PUBLIC COMMENT – None

NEW BUSINESS

a) Discussion with Robert Rulli on marketing and community outreach for Downtown Revitalization Initiative

Bob Rulli gave an update on team outreach priorities; mailings and Black Hat Brew Works event coming up. Had a meeting at Senior Center which was well attended and good comments and questions.

9/26 Community Workshop being prepped – childcare being provided and food being served. Have a dedicated website and you tube. Mr. Rulli noted that he would be happy to meet with residents in smaller groups.

Councilor Robinson asked what the feedback was from small businesses. Mr. Rulli noted that he spoke with 12 that have been here for 5 years or less and they are optimistic. Longer term owners are please with what could change. MBTA willing to relocate but not pay, which is about a 5 - 10 year process. Wheels are in motion.

Councilor Chase noted that he is pleased with the branding that is in place, people see idea.

ADJOURNMENT OF MEETING

Councilor Chase made a motion to adjourn which was duly seconded by Councilor McKinnon.

A roll-call vote was taken with the results as follows: Chase – Yea; McKinnon – Yea; Robinson – Yea.
Motion passed 3-0.

Meeting adjourned at 7:54p.m.